

REGULAR MEETING OF THE CALEDONIA
ECONOMIC DEVELOPMENT AUTHORITY
CALEDONIA, MINNESOTA
Tuesday, April 17, 2012

CALL TO ORDER: Following due call and notice thereof, President Schroeder called the meeting to order at 1:00 p.m. in the Council Room, City Hall.

ROLL CALL: Craig Schroeder, President; Members present: Tom Murphy, Mike Werner, and Jon Hagerott. Members absent: Randi Vick, Kathy Nelson, and Harley Meiners. Consultants and City Staff present: City Clerk/Administrator Jennifer Feely and Accountant Stephanie Mann. Visitors present: None.

MINUTES OF PAST MEETINGS: Following a brief review, a motion was made by Member Werner, seconded by Member Murphy, to approve the minutes of the April 17, 2012 meeting, noting one correction regarding the last name of Jackie Johnson as the minutes read Jackie Olson. All members present voted in favor and the motion was declared carried.

EDA FINANCIAL UPDATE: City Clerk/Administrator Feely reported \$247,886.80 in the Checking Account, \$16,837.96 in the Small Cities Development Commercial Program, and \$230,973.71 in the DEED and Intermediary Relending Program. Outstanding loan balances currently total \$189,882.76. Following review of the above balances, a motion was made by Member Werner, seconded by Member Murphy, to approve the financial report. The motion was declared carried.

VISITORS AND COMMUNICATIONS. None.

GENERAL EDA: BUSINESS PROJECTS/UPDATES.

A. RECAP OF COMMUNITY SERVICE ORGANIZATION REVITALIZATION MEETING.

City Clerk/Administrator Feely provided a recap of the recent community service organization revitalization meeting. It was noted that the premise of the meeting was to discuss ways in which Caledonia might be able to enhance and revitalize its existing community celebration events so as to attract as many visitors as possible. President Schroeder questioned which organization would step up to organize and lead the effort. Discussion ensued. Member Hagerott noted that Caledonia does not seem to have an identity as Caledonia is known for many things, such as barn quilts and being the Wild Turkey Capital of MN. Member Werner discussed the possibility of a fall event so as to capitalize on the fall foliage and football season. Discussion further ensued regarding liability insurance requirements for events including activities involving alcohol, turkey shoots, etc. The consensus of the committee was for Feely to contact the City's insurance agent to gather more information about liability insurance requirements for community events. No official action was taken.

B. DISCUSS CURRENT COLLABORATIVE CACTB, CHAMBER, AND EDA PROJECT.

Member Werner shared that the CACTB, Chamber, and EDA were working together to put together

tote bags to promote the Caledonia area. No action was taken as this item was included for informational purposes.

C. DOWNTOWN BUSINESS DISTRICT BREAKFAST AND MEETING. City Clerk/Administrator Feely shared that she was currently in the process of coordinating and organizing a downtown business district breakfast and meeting.

D. IS CALEDONIA BUSINESS FRIENDLY? Discussion ensued regarding whether Caledonia is considered business friendly. A question arose as to whether the EDA could subsidize rent for a new business or start up an incubator in the downtown area. The consensus was to continue discussing at the upcoming meeting.

E. LA CROSSE LOGGERS – CALEDONIA LOGGERS DAY EVENT. Discussion ensued regarding having a Caledonia Loggers Day Event. No action was taken as this item was included for informational purposes.

MISCELLANEOUS ITEMS FOR DISCUSSION.

None.

ADJOURNMENT: A motion to adjourn at 2:08 p.m. was made by Member Werner, seconded by Member Murphy. All members present voted in favor and the motion was declared carried.

Craig Schroeder, President

Jennifer Feely, City Clerk/Administrator