



**Are you a home-based business?
Would you like to trial your product
in a brick and mortar setting?**



The City of Caledonia Holiday Pop Up Shop Incentive Program is a response to current building vacancies in downtown Caledonia.

This program was designed in partnership with the Caledonia Economic Development Authority and invites community members with business ideas to temporarily trial their business concept to introduce a new product line, test a new market, or generate awareness for a product for **FREE!**



**Interested?
Want to learn more?
Please call City Hall at 507- 725-3450**

