

Presented by:



# **"BUILD YOUR OWN BUSINESS" WORKSHOP SERIES**

## **SESSION 1: PLANTING THE SEEDS**

**OCTOBER 15<sup>TH</sup> 11:00 A.M. TO 12:30 P.M.**

**AT THE LIV, 113 E. GROVE ST, CALEDONIA**

**GUEST SPEAKER: CARRIE BORK, UW-LA CROSSE  
SMALL BUSINESS DEVELOPMENT CENTER (SBDC)**

### **SEMINAR TOPICS**

#### **HOW TO START**

Start your  
business with  
creative ideas for  
business

#### **MARKET RESEARCH**

**CREATING A  
BUSINESS PLAN**

#### **FINANCIAL PROJECTIONS**

**INSURANCE**

**FREE WORKSHOP. BOX LUNCH PROVIDED. RESERVATIONS REQUIRED**

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